



**Mammoth Lakes Tourism Monthly Board Meeting
Wednesday, March 2, 2016**

Call in # (310) 372-7549 - Participant Code 934985 - Host Code 3838

1:00 – 3:00pm MLT Conference Room

Meeting Agenda

1. **Call Meeting to Order** – John Morris, Board Chair
2. **Roll Call** – Erik Forsell, Matthew Lehman, John Morris, Michael Raimondo, Sean Turner, Brent Truax, Paul Rudder, Kirk Schaubmayer, Michael Ledesma
3. **Board Member Comments/Reports/Agenda Additions**
4. **Public Comment** – Please limit to three minutes or less
5. **Minutes** – Approval of past meeting minutes
6. **MLT Team Presentation Schedule – 30 minutes including Q&A time**
 1. March 2 New Website (Christie Osborne)
 2. April 6 International Update (Michael Vanderhurst)
 3. May 4 Chamber of Commerce (Craig Schmidt)
 4. June 1 TBD
7. **Department Updates** – A brief recap of past, current and future efforts of each department
 1. Marketing
 2. International
 3. Communications
 4. Air Service
8. **Financial Reports** – An update regarding the financial health of the organization
 1. TBID Renewal Discussion
 2. TOT & TBID – review previous months results
 3. Cash Flow – discussion of current bank balances
 4. P&L Reports
9. **MMSA Update**
10. **New Business**
11. **Key Takeaways**
 1. All-time TOT RECORD set in December (up 16% above 2010)
First TOT Month EVER in excess of \$2m at \$2.26m
 2. New RECORD set in January at \$2.32 (up 20% to previous record of 2008)
 3. Total Air Subsidy owed YTD down \$335,000 to LY which is less than half last year's subsidy for December & January – LA flight in positive numbers

Future Meeting Dates

Next scheduled Board of Directors Meeting Wednesday, April 6th 1-3pm @ MLT Conference Room