



**Mammoth Lakes Tourism Monthly Board Meeting**  
**Wednesday, February 3, 2016**  
Call in # (310) 372-7549 - Participant Code 934985 - Host Code 3838  
1:00 – 3:00pm MLT Conference Room

**Meeting Agenda**

1. **Call Meeting to Order** – John Morris, Board Chair
2. **Roll Call** – Erik Forsell, Matthew Lehman, John Morris, Michael Raimondo, Sean Turner, Brent Truax, Paul Rudder, Kirk Schaubmayer, Michael Ledesma
3. **Board Member Comments/Reports/Agenda Additions**
4. **Public Comment** – Please limit to three minutes or less
5. **Minutes** – Approval of past meeting minutes
6. **MLT Team Presentation Schedule – 30 minutes including Q&A time**
  1. February 3      Media + PR (Lara Kaylor)
  2. March 2        New Website (Christie Osborne)
  3. April 6         International Update (Michael Vanderhurst)
  4. May 4           Chamber of Commerce (Craig Schmidt)
7. **Department Updates** – A brief recap of past, current and future efforts of each department
  1. Marketing
  2. International
  3. Communications
  4. Air Service
8. **Financial Reports** – An update regarding the financial health of the organization
  1. TOT & TBID – review previous months results
  2. Cash Flow – discussion of current bank balances
  3. P&L Reports
9. **MMSA Update**
10. **New Business**
11. **Key Takeaways**
  - 1.
  - 2.
  - 3.

**Future Meeting Dates**

Next scheduled Board of Directors Meeting Wednesday, March 2<sup>nd</sup> 1-3pm @ MLT Conference Room