



Mammoth LakesTM

CALIFORNIA

Mammoth Lakes Tourism

Board Meeting

Wednesday, May 6, 2015

Call in # (209) 647-1000

Participant Code 473716#

2:00 – 4:00pm

Mammoth Lakes Tourism Conference Room

Meeting Agenda

- 1. Call Meeting to Order** – Brent Truax, Board Chair
- 2. Roll Call** – Erik Forsell, Matthew Lehman, John Morris, Michael Raimondo, Sean Turner, Brent Truax, Paul Rudder, Kirk Schaubmayer, Michael Ledesma
- 3. Public Comment**
- 4. Minutes** – Approval of past meeting minutes
- 5. Marketing**
 - a. China mission recap – Michael Vanderhurst
 - b. Summer 2015
 - c. Spring Open House
 - d. Air Service Update
 - e. Event marketing
 - f. Synergy Summit
- 6. Financial Report**
 - a. Cash Flow
 - b. TOT & TBID Collections Update (projection thru March)
 - c. Tax Return
- 7. New Business**
 - a. Budget and Marketing Plan
 - b. AB 1220 Update
 - c. Building Lease with TOML
- 8. MMSA Update**
- 9. Board Member Comments/Report/Agenda Additions**
 - a. Executive Session
- 10. Next Meeting Date** – June 3rd 2-4pm