



Mammoth Lakes Tourism  
Board Meeting

**Wednesday, April 1, 2015**

Call in # (209) 647-1000

Participant Code 473716#

2:00 – 4:00pm

Mammoth Lakes Tourism Conference Room

### **Meeting Agenda**

- 1. Call Meeting to Order** – Brent Truax, Board Chair
- 2. Roll Call** – Erik Forsell, Matthew Lehman, John Morris, Michael Raimondo, Sean Turner, Brent Truax, Paul Rudder, Kirk Schaubmayer, Michael Ledesma
- 3. Public Comment**
- 4. Minutes** – Approve Minutes from the February and March meeting
- 5. Marketing**
  - a. China/Asia effort discussion Part 2
  - b. Destination Capitol Hill
  - c. Summer 2015
  - d. Road Update
  - e. Spring Open House
- 6. Financial Report**
  - a. Cash Flow
  - b. TOT & TBID Collections Update (projection thru February)
- 7. New Business**
  - a. AB 1220
  - b. BOD Nominating Committee Selection
  - c. Form 700
- 8. MMSA Update**
- 9. Board Member Comments/Report/Agenda Additions**
  - a. Executive Session
- 10. Next Meeting Date** – May 6<sup>th</sup> 2-4pm