



Mammoth Lakes Tourism

Board Meeting

MONDAY, March 2, 2015

Call in # (209) 647-1000

Participant Code 473716#

8:00 am -10:00 am

Mammoth Lakes Tourism Conference Room

Meeting Agenda

1. **Call Meeting to Order** – Brent Truax, Board Chair
2. **Roll Call** – Erik Forsell, Matthew Lehman, John Morris, Michael Raimondo, Sean Turner, Brent Truax, Paul Rudder, Kirk Schaubmayer, Michael Ledesma
3. **Minutes** – Approve Minutes from the February meeting
4. **Marketing**
 - a. Winter Part 2
 - b. Travel Shows
 - c. Air Service Update and Planning
5. **Financial Report**
 - a. Cash Flow
 - b. TOT & TBID Collections Update (projection thru January)
6. **New Business**
 - a. TBID Appeals Decision and Vote
 - b. China/Asia effort discussion
 - c. MLR Update and Discussion
 - d. BOD Nominating Committee Selection
7. **MMSA Update**
8. **Board Member Comments/Report/Agenda Additions**
 - a. Executive Session
9. **Next Meeting Date** –April 1 from 2-4pm