



Mammoth Lakes Tourism
Board Meeting
Wednesday, February 4, 2015
Call in # (209) 647-1000
Participant Code 473716#

2:00 pm -4:00 pm
Mammoth Lakes Tourism Conference Room

Meeting Agenda

1. **Call Meeting to Order** – Brent Truax, Board Chair
2. **Roll Call** – Erik Forsell, Matthew Lehman, John Morris, Michael Raimondo, Sean Turner, Brent Truax, Paul Rudder, Kirk Schaubmayer, Michael Ledesma
3. **Minutes** – Approve Minutes from the January meeting
4. **Marketing**
 - a. Travel Shows
 - b. Fam Trips
 - c. Winter Part 2
 - d. Air Service
 - e. Summer Planning
5. **Financial Report**
 - a. Cash Flow
 - b. TOT & TBID Collections Update (thru November)
6. **New Business**
 - a. TBID Appeals Panel
 - b. MLR
7. **MMSA Update**
8. **Board Member Comments/Report/Agenda Additions**
 - a. Executive Session
9. **Next Meeting Date** –March - Urdi conflict with Fred Hall Fishing Show - move to March 2, 3, 11?