



Mammoth Lakes™

CALIFORNIA

**Mammoth Lakes Tourism
Board Meeting
Tuesday, September 30, 2014**

**3:00 pm -5:00 pm
Mammoth Lakes Tourism Conference Room**

Meeting Agenda

- 1. Call Meeting to Order** – Brent Truax, Board Chair
- 2. Roll Call** – Erik Forsell, Matthew Lehman, John Morris, Michael Raimondo, Sean Turner, Brent Truax, Paul Rudder, Kirk Schaubmayer, Michael Ledesma
- 3. Minutes** – Approve Minutes from September meeting
- 4. Marketing**
 - a. Fall Open House - request to BOD Members
 - b. MLT Deliverables for TOML Contract
 - c. Year-end Town Council Wrap-up October 15
 - d. Research Completed
 - e. Budget Allocation Charts
- 5. Financial Report**
 - a. Cash Flow
 - b. TOT & TBID Update
 - c. Pacing Reports BasicGov
- 6. New Business**
 - a. TBID Appeals
 - b. MLT response to Grand Jury (through TOML)
 - c. MLR Board Position
 - d. Board Member Appreciation- Monday 10/20 5-7pm Rafters
- 7. MMSA Update**
- 8. Board Member Comments/Report/Agenda Additions**
 - a. Executive Session
- 9. Next Meeting Date** – November 5th 2-4pm