



**Mammoth Lakes Tourism
Board Meeting
Wednesday, September 3, 2014**

**2:00 pm - 4:00 pm
Mammoth Lakes Tourism Conference Room**

Meeting Agenda

- 1. Call Meeting to Order** – Brent Truax, Board Chair
- 2. Roll Call** – Erik Forsell, Matthew Lehman, John Morris, Michael Raimondo, Sean Turner, Brent Truax, Paul Rudder, Kirk Schaubmayer, Michael Ledesma
- 3. Minutes** – Approve Minutes from August and previous meetings
- 4. Marketing**
 - a. Agency Update - Fall Open House
 - b. Public Relations
 - c. www.MLTIIndustryInsider.com
 - d. Year-end Town Council Wrap-up October 15
- 5. Financial Report**
 - a. Cash Flow, TOT & TBID Update
 - b. Outstanding 2013-14 AP
 - c. Audit timeframe for fiscal 2013-14
 - d. Edward Jones Change
- 6. New Business**
 - a. Air Service Update
 - b. MLR Board Position and Office Space Lease
 - c. Office Space Construction
 - d. Chamber Updates
 - e. Community Outreach
 - f. TOML Challenges
 - g. Past Board Member Appreciation
- 7. MMSA Update**
- 8. Board Member Comments/Report/Agenda Additions**
 - a. Executive Session
- 9. Next Meeting Date** – October 1 (move to morning?)