



Mammoth Lakes Tourism
Board Meeting
Wednesday, July 2, 2014

2:00 pm - 4:00 pm
Mammoth Lakes Tourism Conference Room

Meeting Agenda

- 1. Call Meeting to Order** – Brent Truax, Board Chair
- 2. Roll Call** – Erik Forsell, Matthew Lehman, John Morris, Michael Raimondo, Sean Turner, Brent Truax, Paul Rudder, Kirk Schaubmayer, Michael Ledesma
- 3. Minutes** – Approve Minutes from June, May and April Meeting
- 4. Marketing**
 - a. Agency Update
 - b. Public Relations
 - c. www.MLTIIndustryInsider.com
- 5. Financial Report**
 - a. Final Audit for 2013-14 fiscal year
 - b. Cash Flow & TOT Update
 - c. 2014-15 Budget Update and Adoption
- 6. New Business**
 - a. Air Service Update
- 7. Board Member Comments/Report/Agenda Additions**
 - a. Executive Session
- 8. Next Meeting Date** – Confirm Calendars - Urdi out July 23-August 13 potentially