



**Mammoth Lakes Tourism
Board Meeting
Wednesday, May 7, 2014**

2pm to 4pm
Mammoth Lakes Tourism Conference Room

Meeting Notes

1. **Meeting Called to Order** – at 2:05 pm by Brent Truax, Board Chair
2. **Roll Call:** Present - Erik Forsell, Matthew Lehman, Michael Raimondo, Teri Stehlik, Brent Truax, Paul Rudder, Tom Cage, Kirk Schaubmayer, (John Urdi and Laura Brinker MLT Staff). Absent - John Morris.
3. **Minutes** – Approve at June meeting.
4. **PR/Marketing**
 - a. Actions to take from April 29 kickoff
 - i. Refer people who need more information to MLTIndustryInsider.com
 - ii. Email updates to community
 - iii. John Urdi to contact all Town Council candidates and provide them a fact sheet.
5. **Board Seats**
 - a. Review open seats and solicitation for Board members
 - i. Matthew Lehman's term is coming up for re-appointment as the TOML-appointed representative and Michael Raimondo's term as the Restaurant representative is coming up for re-election. Matthew Lehman and Michael Raimondo to discuss appointing Raimondo into the TOML seat on the MLT board at tonight's TOML meeting.
 - ii. Tom Cage is resigning from the Retail seat due to other commitments.
 - iii. Teri Stehlik's term in the At-Large seat is also up for re-election.
 - iv. Teri Stehlik will attend the TOML meeting and announce the seats. She will request that applicants send their resumes and letter of interest to info@visitmammoth by 5/23/2014. MLT will announce the opportunity via message to database. Interviews will be held by the Interview Committee consisting of Teri Stehlik, Kirk Schaubmayer, and Paul Rudder. Board to elect new members at June 10 Board meeting.
 - v. Teri Stehlik made a motion to ratify the Lodging Committee's recommendation for Kirk Schaubmayer to serve in the Lodging seat on the MLT Board. Michael Raimondo seconded the motion and the motion passed unanimously.
5. **Financial Report**
 - a. Cut \$300,000 from budget anticipating shortfall. Looks to be right on target.
 - b. Expect cash flow to remain tight through end of calendar year.
 - c. 2014-15 Budget Development to begin
 - i. Development of Chamber budget
 - ii. Town budget for Measure A looks to be flat to last year's budget.

iii. Budget to \$2M to try to build the reserve.

7. **New Business**

- a. Air Service-working on finalizing routes. Concern that Alaska seems to be stalling on the Vegas route.
- b. MLR to have gratis space in the back of MLT's offices if requested.
- c. MLTIndustryInsider.com to launch in May

8. **Board Member Comments/Report/Agenda Additions**

- a. Executive Session

9. **Next Meeting Date**

Wednesday, June 10th, 8-10 am