



**Mammoth Lakes Tourism  
Board Meeting  
Wednesday, April 2th, 2014**

2pm to 4pm  
Mammoth Lakes Tourism Conference Room

Meeting Agenda

1. **Call Meeting to Order** – Brent Truax, Board Chair
2. **Roll Call** – Erik Forsell, Matthew Lehman, John Morris, Michael Raimondo, Teri Stehlik, Brent Truax, Paul Rudder, Tom Cage, Kirk Schaubmayer (John Urdi and Laura Brinker MLT Staff)
3. **Minutes** - Approve Minutes from March meeting
4. **PR/Marketing**
  - a. Mering Carson- direction with agency and April 29 kickoff
5. **Mammoth Lakes Recreation**
  - a. MLR review
5. **Financial Report**
  - a. TOT Update
  - b. Cash Flow
7. **New Business**
  - a. Air Service
  - a. Other
8. **Board Member Comments/Report/Agenda Additions**
  - a. Executive Session – if necessary
9. Next Meeting Date– Confirm Calendars (Wednesday, May 7th - 2- 4pm) –