



**Mammoth Lakes Tourism
Board Meeting
Wednesday, February 12th, 2014**

2pm to 4pm
Mammoth Lakes Tourism Conference Room

Meeting Agenda

1. **Call Meeting to Order** – Brent Truax, Board Chair
2. **Roll Call** – Erik Forsell, Matthew Lehman, John Morris, Michael Raimondo, Teri Stehlik, Brent Truax, Paul Rudder, Tom Cage, Kirk Schaubmayer
(John Urdi and Laura Brinker MLT Staff)
3. **Minutes** - Approve Minutes from January meeting
4. **Committees**
 - a. Creation of standing committees
 - b. Board member assignments to committee
5. **Financial Report**
 - a. TOT Update
 - b. P&L
6. **TBID**
 - a. Update on appeal decisions from 2/12/14 meeting
 - c. Cash flow projections and planned expenditures
 - d. Payments from TOML
7. **Marketing**
 - a. Advertising and Promotions plan
 - b. Olympic Promotion
8. **New Business**
 - a. Air Service
 - c. Other
9. **Board Member Comments/Report/Agenda Additions**
 - a. Executive Session – if necessary
10. Next Meeting Date– Confirm Calendars
(Wednesday, March 5th - 2- 4pm) –