



Mammoth Lakes Tourism
Board Meeting
Wednesday, December 3, 2014
Call in # (209) 647-1000
Participant Code 473716#

2:00 pm -4:00 pm
Mammoth Lakes Tourism Conference Room

Meeting Agenda

1. **Call Meeting to Order** – Brent Truax, Board Chair
2. **Roll Call** – Erik Forsell, Matthew Lehman, John Morris, Michael Raimondo, Sean Turner, Brent Truax, Paul Rudder, Kirk Schaubmayer, Michael Ledesma
3. **Minutes** – Approve Minutes from November meeting
4. **Marketing**
 - a. Fall Open House feedback
 - b. Ski Shows
 - c. Air Packs and Service Update
 - d. Website RFP selection
5. **Financial Report**
 - a. Cash Flow
 - b. TOT & TBID Update
6. **New Business**
 - a. TBID Appeal - Brian's Bicycles
 - b. Representation on MLR board
 - c. Board members representation of stakeholders
7. **MMSA Update**
8. **Board Member Comments/Report/Agenda Additions**
 - a. Executive Session
9. **Next Meeting Date** – January 7, 2015 2-4pm