



Mammoth Lakes Tourism  
Board Meeting  
Wednesday, November 5, 2014

2:00 pm -4:00 pm  
Mammoth Lakes Tourism Conference Room

**Meeting Agenda**

1. **Call Meeting to Order** – Brent Truax, Board Chair
2. **Roll Call** – Erik Forsell, Matthew Lehman, John Morris, Michael Raimondo, Sean Turner, Brent Truax, Paul Rudder, Kirk Schaubmayer, Michael Ledesma
3. **Minutes** – Approve Minutes from October meeting
4. **Chamber Presentation** - Craig Schmidt 100 day plan
5. **Marketing**
  - a. Year-end Town Council Wrap-up recap and feedback
  - b. Fall Open House outline
  - c. Air Packs
6. **Financial Report**
  - a. Cash Flow
  - b. TOT & TBID Update
7. **New Business**
  - a. TBID Appeals
  - b. MLT response to Grand Jury (through TOML)
  - c. Air Service - Reno diversion plan
8. **MMSA Update**
9. **Board Member Comments/Report/Agenda Additions**
  - a. Executive Session
10. **Next Meeting Date** – December 3rd 2-4pm