



MLT Board Meeting

July 3rd, 2014

2-4pm

Tourism Conference Room

1. Call to Order at
2. Roll Call: Matthew Lehmann, John Morris, Howard Pickett (phone), Michael Raimondo, Teri Stehlik, Cheryl Witherill. John Urdi was also at the meeting. Brent came a little late to meeting.
3. Minutes: Hold minutes from May and June until next meeting
4. TBID:
 - a. Michael (Municipal revenue lawyer—he is on board to review all the documents so that we are solid.
 - b. John U met with Ron Koehn today to clarify a few things as well.
 - c. If something needs to be updated or rewritten, it should be now.
 - d. The mountain has made it clear that air is important and it is their buy in.
 - e. If we split: restaurant, retail and lodging and a separate lift ticket component for Air
 - f. MLT had approached this as a four silo issue; perhaps it is three with one being just air.
 - g. Appeal process needs to be put in place.
 - h. There is a two week extension on council approval; two meetings
 - i. Is there a difference in spending on subsidy vs. ad space?
 - j. Town benefit: Fishing, TBID can pay for stocking out of TBID
 - k. Tonight; explanation of adjustments that have been made.
 - l. Matthew, Marianna and John met on the Tiers:
 - i. Anything below \$50k is a \$50 annual pay in
 - ii. Anything \$50 to \$150k is \$500 annual pay in
 - iii. Service companies are excluded
 - iv. Business can prove majority is local; you are \$500 pay in (do it, Paint store, etc)

- m. We discussed growth of the board to nine from seven. Proposed increase was discussed as follows:
- i. Lodging
 - ii. Lodging
 - iii. Restaurant
 - iv. Retail
 - v. Chamber-appointed
 - vi. Council
 - vii. At Large/events
 - viii. Mountain
 - ix. TBD
- n. If air service went away, money would go to marketing. The consensus was that air is solid. The airlines are shifting, not pulling flights. Just shifting to where it works.
- o. John has been working on contract with TOML and TBID. They have written into the contract that we would be responsible for any attorney fees, refunds, etc. as the town does not have the means to cover this with a reserve.
- p. There is a 30 day period from the date of signing of the resolution to fight this legally.
- q. If we need to put money in escrow (to pay back if overturned), what does this do to the contribution of air service?
- r. MLT has signed a JPCA confidentiality agreement with the town on this issue.
- s. If we do need litigation, we have retained a team to help us prepare and make sure everything is written strong; if we do to litigation, they would be further involved.
- t. Assessment is on the business, not the guest.
- u. Howard asked that John talk to attorney about “air” and benefits, the only reason that people are coming into town is recreation, not business. 17-18% of flights are local, business, the rest is tourism.

Board Makeup:

- Discussions on make of a larger board – goal is to keep board intact and add two positions to a 9 person board. Eric will join MLT in the next couple months (Aug or Sept). Howard’s email is still with the mountain. Howard will send me Eric’s contact info when appropriate.
- We need to vote on John Morris and Teri’s positions.
- Cheryl suggests a code of ethics signature from members. We may see more attendance by community; meetings will have to be “tightly run”. Minutes will need to be posted and bylaws followed.
- Cheryl made the motion to appoint Teri, in the at large seat for a three year term; second John Morris, voted unanimously seven – 0.
- Board appointed position? Will board decide? If there is an association, they would appoint.

Appeal Team:

- Council members could not be on appeal board.
- It will be up to local businesses to prove that they are “locals” only. It is up to the business to prove what the split of their businesses are.
- Audit process was discussed based on those that do not fit the \$50k mark.
- We will need to have guidelines set along with a list of potential criteria.
- The Appeal would be the final say unless they move to legal action
- John will need to find out from our legal who can/cannot sit on the appeal board.
- Appeal process August 15th, with collections beginning Sept 1st 2013.
- The Process should be on our next agenda.

Bylaws:

Teri suggested a special meeting to review John and the Bylaws this month.

Other:

MLT did get a true up from the town of \$160k for second quarter. Oct/Nov/Dec.

John is working on End of Fiscal wrap up presentation.

MLT has moved \$150k into savings account to build reserve.

August Meeting:

Policy on filling board positions/board make up

Bylaws / Conflict of Interest policy

TBID Process

Possible meeting dates: July 17th or Aug 7th.

Meeting adjourned at 4pm.

