



Tourism Improvement Districts

<i>District</i>	<i>Annual Budget</i>	<i>Assessment Rates</i>	<i>Programs Funded</i>	<i>Year Approved</i>	<i>Taxes and Fees other than TID Assessment</i>
California					
Anaheim / Garden Grove	\$13,000,000	2% room revenue	Tourism Marketing / Transport	2010	15.00%
Arroyo Grande	\$140,000	2% room revenue	Tourism Marketing	2013	10.00%
Atascadero	\$105,000	2% room revenue	Tourism Marketing	2013	10.00%
Berkeley	\$676,606	1% room revenue	Tourism Marketing	2012	12.00%
Big Bear Lake	\$1,780,000	3% room revenue + 2% ski resort	Tourism Marketing	2016	8.00%
Bishop	\$296,000	2% room revenue	Tourism Marketing	2014	12.00%
Buena Park	\$925,000	2% room revenue	Tourism Marketing	2016	12.00%
Burbank	\$817,000	1% room revenue	Tourism Marketing and Destination Development	2011	10.00%

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Butte County	\$554,000	2% room revenue	Tourism Marketing	2015	10.00%
Camarillo	\$440,000	2% room revenue	Tourism Marketing	2014	9.00%
Carlsbad	\$793,000	\$1.00 per night	Tourism Marketing	2005	10.00%
Carlsbad Golf	\$200,000	\$2.00 per night	Tourism Marketing	2012	10.00%
Carmel	\$400,000	1% room revenue	Tourism Marketing	2012	10.00%
Claremont	\$210,000	2% room revenue	Tourism Marketing	2010	10.00%
Concord	\$1,200,000	3% room revenue	Tourism Marketing	2013	10.00%
Conejo Valley	\$1,000,000	2% room revenue	Tourism Marketing	2013	12.00%
Coronado	\$668,000	1% room revenue	Tourism Marketing	2010	10.00%
Costa Mesa	\$2,100,000	3% room revenue	Tourism Marketing	1995	8.00%
Dana Point	\$1,000,000	\$3.00 per night	Tourism Marketing	2009	10.00%
Davis	\$225,000	1% room revenue	Tourism Marketing	2000	10.00%
Elk Grove	\$215,000	1% - 2% room revenue	Tourism Marketing	2014	12.00%
Fairfield	\$800,000	3% room revenue	Tourism Marketing	2013	10.00%

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Folsom	\$780,000	4% room revenue	Tourism Marketing	2002	8.00%
Fresno	\$1,150,000	1% room revenue	Tourism Marketing	2010	12.00%
Gilroy	\$365,000	2% room revenue	Tourism Marketing	2013	9.00%
Half Moon Bay	\$145,000	\$1.00 per night	Tourism Marketing	2004	12.00%
Healdsburg	\$500,000	2% room revenue	Tourism Marketing	2012	12.00%
Humboldt County	\$1,200,000	2% room revenue	Tourism Marketing	2012	10.00%
Huntington Beach	\$2,400,000	3% room revenue	Tourism Marketing	2002	10.00%
Irvine	\$1,600,000	2% room revenue	Tourism Marketing	2002	8.00%
Laguna Beach	\$950,000	2% room revenue	Tourism Marketing	2001	10.00%
Lancaster	\$320,000	2% room revenue	Tourism Marketing	2013	7.00%
Lodi	\$538,000	4.5% room revenue	Tourism Marketing	2004	6.00%
Lompoc	\$340,000	2% room revenue	Tourism Marketing	2014	10.00%
Long Beach	\$4,241,000	3% room revenue	Tourism Marketing	2005	12.00%
Los Angeles	\$23,000,000	1.5% room revenue	Tourism Marketing	2011	14.00%

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Madera County	\$450,000	2% room revenue	Tourism Marketing	2010	9.10%
Mammoth Lakes	\$4,680,000	1% - 2% revenue Hotels, Restaurants, Ski Resorts	Tourism Marketing	2013	13.00%
Marin County	\$1,320,000	2% room revenue	Tourism Marketing	2004	10.30%
Mariposa County	\$1,300,000	1% room revenue	Tourism Marketing	2008	10.00%
Mendocino County	\$1,200,000	1% room revenue	Tourism Marketing	2006	10.00%
Monterey County	\$4,030,710	\$0.50 - \$2.50 per night	Tourism Marketing	2006	10.30%
Morro Bay	\$500,000	3% room revenue	Tourism Marketing	2009	10.00%
Murrieta	\$30,000	1% room revenue	Tourism Marketing	2015	10.00%
Napa Valley	\$6,500,000	2% room revenue	Tourism Marketing	2010	12.00%
National City	\$375,000	2.5% room revenue	Tourism Marketing	2012	10.00%
Newport Beach	\$9,000,000	3% room revenue	Tourism Marketing	2009	10.00%
Oakdale	\$200,000	2% room revenue	Tourism Marketing	2009	7.00%
Oakland	\$1,623,611	\$1.50 per night	Tourism Marketing	2015	14.00%

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Oceanside	\$600,000	1.5% room revenue	Tourism Marketing	2010	10.00%
Ojai	\$200,000	1% room revenue	Tourism Marketing	2012	10.00%
Ontario	\$2,400,000	2% room revenue	Tourism Marketing	2013	11.80%
Pacific Grove	\$130,000	\$1.00 - 1.50 per night	Tourism Marketing and Physical Improvements	2007	10.00%
Pacifica	\$70,000	\$1.00 per night	Tourism Marketing	2004	12.00%
Palm Springs	\$11,615,000	3% room revenue	Tourism Marketing	2008	12.70%
Pasadena	\$3,100,000	2.89% room revenue	Tourism Marketing / Conference Center Expansion	2003	12.10%
Paso Robles	\$500,000	2% room revenue	Tourism Marketing	2008	10.00%
Pismo Beach	\$1,750,000	1% room revenue	Tourism Marketing	2009	10.00%
Placer Valley	\$380,000	\$1.00 - \$1.50 per night	Tourism Marketing	2003	9.10%
Rancho Cordova	\$633,000	\$1.50 per night	Tourism Marketing	2010	12.00%
Redding City	\$825,000	2% room revenue	Tourism Marketing	2008	10.00%
Richmond	\$280,000	\$2.00 - \$2.50 per night	Tourism Marketing	2004	10.00%

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Ridgecrest	\$240,000	2% room revenue	Tourism Marketing	2012	10.00%
Sacramento	\$5,200,000	1% - 3% room revenue	Tourism Marketing	2000	12.00%
San Diego	\$35,000,000	.55% or 2% room revenue	Tourism Marketing	2007	10.50%
San Francisco	\$25,000,000	.75% - 1.5% room revenue	Tourism Marketing & Services / Moscone Center Improvements	2008	14.00%
San Jose	\$1,500,000	\$1.00 - \$2.50 per night	Tourism Marketing	2006	10.00%
San Luis Obispo (City)	\$950,000	2% room revenue	Tourism Marketing	2008	10.00%
San Luis Obispo (County)	\$1,800,000	2% room revenue	Tourism Marketing	2009	9.70%
San Luis Obispo County	\$2,800,000	1% room revenue	Tourism Marketing	2015	10.00%
San Mateo	\$1,900,000	\$0.15 - \$1.00 per night	Tourism Marketing	2001	12.00%
San Ramon	\$450,000	\$2.00 per night	Tourism Marketing	2015	7.30%
Santa Barbara South Coast	\$2,950,000	\$0.50 - \$2.00 per night	Tourism Marketing	2010	10.90%
Santa Clara	\$600,000	\$1.00 per night	Tourism Marketing	2004	9.50%
Santa Clarita	\$450,000	2% room revenue	Tourism Marketing	2010	10.00%

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Santa Cruz County	\$1,900,000	\$1.75 - \$3.00 by RevPar	Tourism Marketing	2010	10.00%
Santa Maria	\$600,000	2% room revenue	Tourism Marketing	2016	12.00%
Santa Monica	\$4,400,000	\$2.50 - \$4.50 per night	Tourism Marketing	2013	14.00%
Santa Rosa	\$1,200,000	3% room revenue	Tourism Marketing	2010	9.00%
Santa Ynez Valley	\$830,000	\$2.00 per night	Tourism Marketing	2010	10.00%
Simi Valley	\$330,000	2% room revenue	Tourism Marketing	2014	10.00%
Siskiyou County	\$445,000	2% room revenue	Tourism Marketing	2015	10.00%
Sonoma City	\$650,000	2% room revenue	Tourism Marketing	2012	10.00%
Sonoma County	\$2,800,000	2% room revenue	Tourism Marketing	2004	12.00%
South Lake Tahoe	\$2,200,000	\$3.00 - \$4.50 per night	Tourism Marketing	2006	10.00%
Stockton	\$990,000	4% room revenue	Tourism Marketing	2010	8.00%
Temecula	\$1,500,000	4% room revenue	Tourism Marketing	2005	8.00%
Temecula Wine	\$188,000	2% room revenue	Tourism Marketing	2016	10.00%
Tiburon	\$44,000	1% room revenue	Tourism Marketing	2007	10.00%

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Torrance	\$500,000	1% room revenue	Tourism Marketing	2010	11.00%
Tri-Valley	\$1,822,000	\$2.00 per night	Tourism Marketing	2005	8.00%
Truckee	\$340,000	2% room revenue	Tourism Marketing	2015	10.00%
Vacaville	\$400,000	2% room revenue	Tourism Marketing	2004	8.00%
Vallejo	\$300,000	\$0.50-\$1.00 per night	Tourism Marketing	2003	11.00%
Ventura - Oxnard - Camarillo - Port Hueneme	\$2,000,000	2% room revenue	Tourism Marketing	2011	10.00%
Walnut Creek	\$300,000	\$1.50 - \$2.00 per night	Tourism Marketing	2010	8.50%
West Hollywood	\$5,000,000	3% room revenue	Tourism Marketing	1989	12.50%
Woodland	\$95,000	1% room revenue	Tourism Marketing	2004	11.00%

Colorado

Alamosa County	\$382,971	4.0% room revenue	Tourism Marketing	2009	9.80%
Estes Park	\$1,365,383	2.0% room revenue	Tourism Marketing	2009	8.50%
Gunnison County	\$943,220	4.0% room revenue	Tourism Marketing		8.90%

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Steamboat Springs		2.0% room revenue	Tourism Marketing		10.65%
Vail	\$2,600,000	1.4% room revenue	Tourism Marketing		8.40%

Kansas

Wichita	\$2,500,000	2.75% room revenue	Tourism Marketing	2014	13.50%
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Louisiana

Jefferson Parish	\$860,000	1.00% room revenue	Tourism Marketing	2016	12.75%
New Orleans	\$14,000,000	1.75% room revenue	Tourism Marketing	2014	14.00%

Montana

Billings	\$1,800,000	\$2.00 per night	Tourism Marketing	2007	7.00%
Bozeman	\$1,100,000	\$2.00 per night	Tourism Marketing	2009	7.00%
Butte-Silverbow		\$1.00 per night	Tourism Marketing		7.00%
Choteau		\$1.00 per night	Tourism Marketing	2016	7.00%

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Glasgow		\$1.00 per night	Tourism Marketing	2009	7.00%
Glendive		\$1.00 per night	Tourism Marketing		7.00%
Great Falls	\$420,000	\$1.00 per night	Tourism Marketing	2008	7.00%
Havre	\$65,000	\$1.00 per night	Tourism Marketing		7.00%
Helena	\$269,500	\$1.00 per night	Tourism Marketing	2009	7.00%
Kalispell	\$550,000	\$2.00 per night	Tourism Marketing	2010	7.00%
Lewistown		\$1.00 per night	Tourism Marketing		7.00%
Miles City	\$85,000	\$1.00 per night	Tourism Marketing		7.00%
Missoula	\$967,898	\$2.00 per night	Tourism Marketing	2009	7.00%
Ravalli County	\$47,000	\$1.00 per night	Tourism Marketing	2011	7.00%
Red Lodge	\$57,000	\$1.00 per night	Tourism Marketing		10.00%
Shelby	\$50,000	\$1.00 per night	Tourism Marketing		7.00%
Sidney		\$1.50 per night	Tourism Marketing		7.00%
West Yellowstone	\$250,000	\$1.00 per night	Tourism Marketing	2009	10.00%

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New Jersey

Newark	\$2,100,000	1.5% room revenue	Tourism Marketing	2013	14.00%
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Oregon

Portland	\$10,740,000	2% room revenue	Tourism Marketing	2012	11.50%
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South Dakota

Aberdeen	\$352,800	\$2.00 per night	Tourism Marketing	2008	9.50%
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Brookings	\$210,000	\$2.00 per night	Tourism Marketing	2012	9.50%
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Custer	\$148,000	\$2.00 per night	Tourism Marketing	2008	9.50%
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Deadwood		\$2.00 per night	Tourism Marketing	2008	9.50%
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Fort Pierre		\$2.00 per night		2013	9.50%
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Hot Springs	\$87,628	\$2.00 per night		2011	9.00%
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Huron	\$125,229	\$2.00 per night	Tourism Marketing	2011	6.50%
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Mitchell		\$1.50 per night		2013	9.00%
Pierre	\$53,300	\$4.00 per night	Tourism Marketing	2014	9.50%
Rapid City	\$1,400,000	\$2.00 per night	Tourism Marketing	1995	9.50%
Sioux Falls	\$1,900,000	\$2.00 per night	Tourism Marketing	2011	10.00%
Spearfish	\$200,000	\$2.00 per night		2013	9.50%
Vermillion	\$70,000	\$2.00 per night	Tourism Marketing	2014	9.50%
Watertown	\$221,900	\$2.00 per night		2010	9.50%
Yankton		\$2.00 per night	Tourism Marketing	2013	9.00%

Tennessee

Memphis	\$5,000,000	\$2.00 per night	Tourism Marketing	2015	17.75%
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Texas

Arlington	\$2,300,000	2% room revenue	Tourism Marketing	2016	9.00%
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Dallas	\$13,500,000	2.25% room revenue	Tourism Marketing	2012	13.00%

Washington

Clark County and Vancouver	\$1,132,000	\$2.00 per night	Tourism Marketing	2004	10.40%
Liberty Lake	\$2,000,000	\$2.00 per night	Tourism Marketing	2004	12.00%
Pierce County	\$1,000,000	\$2.00 per night	Tourism Marketing	2009	10.60%
Prosser		\$0.75 per night	Tourism Marketing	2013	10.60%
Seattle	\$6,000,000	\$2.00 per night	Tourism Marketing	2012	15.60%
Skagit County	\$400,000	\$2.00 per night	Tourism Marketing	2013	10.50%
Snohomish County	\$195,000	\$1.00 per night	Tourism Marketing	2011	11.50%
Spokane	\$1,600,000	\$2.00 per night	Tourism Marketing	2003	12.00%
Tri-City	\$1,330,000	\$2.00 per night	Tourism Marketing	2004	10.30%
Union Gap		\$2.00 per night	Tourism Marketing	2011	10.10%
Walla Walla	\$600,000	\$2.00 per night	Tourism Marketing	2010	10.30%

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Wenatchee	\$200,000	\$1.00 per night	Tourism Marketing	2006	12.00%
Yakima County		\$2.00 per night	Tourism Marketing	2004	11.25%

England

Greater Yarmouth	\$3,538,800	\$220 - \$13,000 on rateable value property	Tourism Marketing	2014	
Torbay	\$664,325	1.95% of their rateable value of property	Tourism Marketing	2016	

Scotland

Inverness - Loch Ness	\$273,768	\$250 - \$5,000 on rateable value of property	Tourism Marketing	2014	
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Convention Center Assessment Districts

San Francisco	\$19,332,000	.3125% to 1.25% room revenue	Moscone Center	2013	14.00%
Placer Valley	\$3,750,000	\$4.25 - \$6.50 per room night	Sports Complex	2015	9.10%

	<i>Annual Budget</i>	TID Statistics	<i>Years in Existence</i>	<i>TOT</i>
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Total	\$312,095,649.00 of 160 Districts			
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Largest	\$35,000,000.00		24	17.75%
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Smallest	\$30,000.00		1	6.00%
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Average	\$2,137,641.43		4	10.09%
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Prepared by: Civitas - (800) 999-7781 - www.civitasadvisors.com - www.tourismimprovementdistrict.com